



# LAKESHORE CHAMBER

Your source for business and tourism information.

## Good Food, Good People, Good Networking

Join fellow Chamber members for food and networking on January 18, 2011 at the Lakeshore Chamber of Commerce Annual Meeting event at Tabor Hill Restaurant. Social hour begins at 6:00pm with dinner being served at 6:30pm. Cost is \$25 per person. Please send your reservation and payment by January 12, 2011 to the Lakeshore Chamber, P.O. Box 93, Stevensville, MI 49127.

### Michigan's Main Street

The front page of the Sunday (November 14) edition of the Herald Palladium featured Highway I-94 and referred to it as "Michigan's Main Street." I congratulate Julie Swidwa for a story well written and a reminder of what this highway means to Michigan and our area.

The story recognizes the part members of the Lakeshore Chamber of Commerce played in securing a full interchange at Exit 23. The need for a full interchange at this exit spurred the organization of the Chamber in order to have a more influential and consolidated voice for the Lakeshore area.

The State Highway Department had just about given up on saving Lakeshore Drive due to lake erosion, and this was a main reason for turning down a full interchange at Exit 23. The Lakeshore Chamber of Commerce hired an engineering study at a cost of \$10,000.00 which was paid for by local donations, and proved it was the responsibility of the United States Corps of Engineers to replenish the beach and thus saved Lakeshore Drive. This still left the problem of the full interchange.

The Chamber's persistent dedication paid off when the State Highway Department approved the construction of the off-on ramps in May of 1978 and the formal opening was held in August of 1979.

The Chamber was organized in 1964 with Tom McGrath as first president and an avid and tireless promoter for the full interchange. Tom saw his dream come true just before his untimely death in the spring of 1980. It was a fifteen-year project involving many strong Lakeshore supporters: James Small, Cliff Emlong, Charles "Bud" Kerlikowske, Ed Foune, Chuck Yob, to name a few who also served as past-presidents of the Chamber.

The *Stevensville Area, 1884-1984*, published to commemorate the Centennial contains

*Continued...*

detailed historical information about this area and its families. This book is still available at the Village Hall in Stevensville and may be seen at the Lincoln Township Library. The book includes quite a complete story about this effort to secure the coveted ramps at Exit 23 on Highway I-94.

Bernice Tretheway  
Former Lincoln Township Supervisor  
November 18, 2010

### Honor Credit Union Announces a Future Branch in Stevensville

Honor Credit Union continues to grow with a new office to be built in Stevensville. The branch will be located on Cleveland Avenue, south of John Beers Road, across from Lakeshore HS.

"We are looking forward to this new branch which adds convenience to members in the greater Stevensville area" said Marilyn Arend, Honor Credit Union's Vice President of Operations. "We've received requests for an office in this location. We are always looking for solutions to meet the needs of our community." Honor Credit Union provides a complete range of financial services.

Honor CU has been serving the community for over 76 years. The \$291 million (assets) credit union provides service to over 26,000 members with offices in Benton Harbor, Berrien Springs, Coloma, Dowagiac, Niles, South Haven, St. Joseph and Plainwell. For additional information, contact Honor Credit Union at (800) 442-2800 or visit [www.honorcu.com](http://www.honorcu.com).



## New Member Spotlight

Welcome new Lakeshore Chamber Members:

Manolis and Ruth Mamouzelos, Greek Islands Family Restaurant -- a family owned restaurant offering authentic Greek Cuisine, with a perfect blend of traditional American dishes. Greek Islands offers a casual environment inspired by the Dodecanese Islands which is home to its Kalyrnian style dishes. Whether you are grabbing a bite on the go, or having a family dinner, Manolis and Ruth look forward to serving you and your family. For more information please visit [www.Greekislandsfamilyrestaurant.com](http://www.Greekislandsfamilyrestaurant.com).

Ronald Zwar, Zwartec Tradeshow Displays & Exhibits -- since 1990 Zwartec Displays & Exhibit's growth has been the constant factor requiring a progression of larger facilities. Starting out basic, growth was rapid requiring a move to a larger facility in 1993. Then five years later, still an even larger facility was needed and in year 2000, we moved to our new 18,000 sq. ft. facility to accommodate all our customers' needs. A wide selection of display/exhibit products professionally displayed in a 4,000 sq. ft. custom built showroom is filled with full-sized exhibits depicting many versatile styles and options. Zwartec is a full service exhibit house offering a wide range of services from design to warehousing. They take pride in offering you, their customer, the best in high-quality products available in the market. Visit [www.zwartec.com](http://www.zwartec.com) or contact [acct@zwartec.com](mailto:acct@zwartec.com) for additional information.

Scott McFarland, Honor Credit Union -- since 1934, Honor Credit Union has been putting their members first. Their team remains true to their member promise: Providing Solutions for Financial Success. Service is available at 8 local branches, through online banking, and also through mobile banking. Members have access to many local fee-free ATMs, more than 35,000 affiliated ATMs nationwide, and thousands of Shared Branches nationwide. Just one look through our website and you'll see that Honor Credit Union offers a full range of products and services, market-leading rates and various ways for you to access your money, easily and dependably. Visit [www.honorcu.com](http://www.honorcu.com) or contact: [smcfarland@honorcu.com](mailto:smcfarland@honorcu.com) for additional information.

Jim Demski, Baroda Tap and Grill -- Good Service. Friendly Atmosphere. Good Food In the Heart of Wine Country. Baroda Tap & Grille offers great service, a friendly atmosphere, and food that hits the spot! All of this and more in the heart of wine country. On this very spot, Bill's Tap & Restaurant stood for over 55 years. Jim Demski couldn't resist buying the building and renovating it with his personal touch in 2010.

Now, Baroda Tap & Grille offers the same great

Continued...

'hometown' atmosphere and friendly service, with a wide variety of food choices such as Jim's Stacked Ham, Tap Chicken Club, Turkey Reuben and many more great tasting sandwiches. **Baroda Tap & Grille** also offers appetizers, soup, salad, desserts, kids menu and terrific entrees such as:

- Fresh Lemon Pepper Perch
- Grilled 10 oz Ribeye
- Black Peppered Salmon
- Country Fried Chicken
- Whiskey Glazed Pork Chop
- Primavera
- Baked Canadian Walleye
- and so many more . . .



Not looking for a formal meal? How about our tasty 16 inch Pizza where you can build your own if you would like?

**Baroda Tap & Grille** also offers a wide variety of drinks to 'wet-your-whistle'. Come in for beer from the tap or bottle or our selection of wines and mixed drinks. In addition, the great, relaxed atmosphere and friendly, fast service is FREE! Website: [www.barodatapandgrill.com](http://www.barodatapandgrill.com) Contact: [jde8670@aol.com](mailto:jde8670@aol.com)

### Lakeshore Chamber of Commerce 2010 BOARD OF DIRECTORS

Griffin Ott – President  
Jessica Kehrer – 1st Vice President  
Stacy Loar-Porter – 2nd Vice President  
Kellen VanHulle – Treasurer  
Paul Roy – Secretary  
Diane Mensinger – Past President

Wendy Bedell - Net Designs  
Rob Burgess – Lakeshore Community Schools  
Doug deBest - Baroda Township  
Mike Gilbert - State Farm Insurance  
Beverly Gough - Great Lakes Insurance Management  
Jessica Kehrer - 1st Source Bank  
Stacy Loar-Porter - Lincoln Charter Township  
Diane Mensinger - Village of Baroda  
Griffin Ott - Ott Insurance Agency, Inc.  
Stacy Loar-Porter - Lincoln Charter Township  
Paul Roy- Lakeshore Tai Chi  
Bernice Tretheway - Retired Registrar of Deeds  
Amber Topp - Midwest Family Broadcasting  
Kellen VanHulle - Chemical Bank Baroda  
Kristine Williams-Hall - Chemical Bank Stevensville  
Bret Witkowski - Berrien County Treasurer  
Larry Wozniak – Super 8

#### Contact Us.

Phone: 269.429.1170 Mailing Address: 4290 Red Arrow Hwy.  
Fax: 269.429.8882 P.O. Box 93  
Stevensville, MI 49127

E-mail: [information@lakeshorechamber.org](mailto:information@lakeshorechamber.org)  
[www.lakeshorechamber.org](http://www.lakeshorechamber.org)

## New Member Spotlight Continues

Tim and Ferny Rantz, Golden Age Manor – since 2007, the Golden Age Manor was owned and operated by Tim and Ferny Rantz. It is located at 4167 N. Roosevelt Rd. in Stevensville. Their telephone number is (269) 429-6176. Golden Age Manor provides assistance for adults and seniors with their daily living activities. We provide a home with a family environment that will help our residents' social and psychological needs.

Thomas A. Deneau, Wightman & Associates, Inc. -- established in 1976, Wightman & Associates, Inc. is one of Southwest Michigan's oldest and most prominent engineering, surveying and architectural firms employing innovative, multi-disciplined professionals who help clients achieve effective solutions using a proven, service-driven approach to planning, design and management. They provide comprehensive services including assistance in securing funding, surveying, architectural design, engineering, construction staking, environmental, in-house right-of-way acquisition, and materials testing. Other areas of service: Surveying, Architects, Water/Wastewater, Traffic/Transportation, Downtown/Economic Development. For additional information, please visit [www.wightman-assoc.com](http://www.wightman-assoc.com) or contact [tdeneau@wightman-assoc.com](mailto:tdeneau@wightman-assoc.com).

## We Need Your Nominations

The Lakeshore Chamber of Commerce would like your input on choosing the 2010 Lakeshore Chamber of Commerce Business / Organization / Person of the Year Award. **Please email your nomination to [information@lakeshorechamber.org](mailto:information@lakeshorechamber.org) or mail to:**  
Lakeshore Chamber of Commerce  
PO Box 93, Stevensville, MI 49127

Nominate the business, organization or person of your choice from the Lakeshore Chamber of Commerce Member Listing. This award will be given to the recipient at the Annual Chamber Meeting held at Tabor Hill Restaurant on January 18, 2011.

## Update on Possible Facility Improvements at Lakeshore Schools

If you have followed the articles in the Herald Palladium or in the Lakeshore Light, you are probably aware that Lakeshore Public Schools is considering asking the voters of the community for a bond which would enable improvements to the district's facilities. This fall the district hosted several community forums where the attendance ranged from 120-200 people. In addition, a steering committee of community leaders, senior citizens, parents, and district staff also met several times to provide input into the discussion.

Cindy Vujea, the district's new superintendent, will be

*Continued...*

scheduling one or more additional meetings after the first of the year to see if some general consensus can be reached as to which direction the community would like to go in terms of enhancing the district's facilities. The district encourages the participation of leaders from the Lakeshore business community in that process.

More information about the proposed facility project, the district's budget, or educational goals and achievements can be found in the Lakeshore Light or at the district's web site: <http://www.lakeshoreschools.k12.mi.us/>

*~Rob Burgess*

## Anytime Fitness Ribbon Cutting



On October 23, 2010 Anytime Fitness in Stevensville celebrated their Grand Reopening. Lakeshore Chamber along with Cornerstone Chamber of Commerce celebrated the opening of the new facility, 5625 Cleveland Ave they are located behind Martin's Supermarket. The new facility features a new layout and some new equipment. They also now feature with their memberships the Commit to Be Fit Program, it is 12 week program with a personal trainer. Call 429-1222 for information on becoming a member. Anytime Fitness also provides Member-to- Member discounts.

## And The Winners Are...

Congratulations to the following people / companies that won a gift basket at the Lakeshore Chamber booth participating at the Cornerstone Chamber Trade Show on October 12, 2010.

Laura Wagner, Lakeland Health Care  
Jeannine Miller, Clean Care  
Fred Pieplow, 8094TV

Winner Lee Roy Stelter from Zwartek Displays received a one year membership with the Lakeshore Chamber of Commerce.

**Lakeshore Chamber of Commerce**  
4290 Red Arrow Hwy.  
P.O. Box 93  
Stevensville, MI 49127



**Return Service Requested**

### **Top 11 Reasons to Join the Chamber**

- Increased Visibility in the Community
- Free Participation in Tourism & Visitor Welcome Packet
- Free Directory Listing & Receipt of Quarterly Newsletter
- Numerous Educational Opportunities
- Naming of Lakeshore Chamber Business of the Year Award
- Local Festival and Event Support
- Chamber Website Referrals and Promotion
- Special Event Advertising
- Networking Opportunities at Various Events
- Inclusion in the New Member Spotlight
- Ribbon Cutting Ceremonies

### **Member2Member Discounts**

- Ott Insurance 8-10% discount on personal lines  
12-14% discount on commercial
- Super 8 20% discount on rooms reserved  
by a member for themselves,  
friends or their family
- Anytime Fitness 10% off regular rates for  
Chamber members

### **Mark Your Calendars**

**January 18, 2011** - Chamber Annual Meeting

### **Consider End of the Year Giving to a Lakeshore Chamber Non-Profit Member**

- Barodafest**, PO Box 54, Baroda, MI 49101
- Berrien County Cancer Service**, 7301 Red  
Arrow Hwy, Stevensville, MI 49127
- Hospice at Home**, 4025 Health Park Lane,  
St. Joseph, MI 49085
- Lakeshore Excellence Foundation**, 5771  
Cleveland Ave, Stevensville, MI 49127
- Lincoln Township Public Library**, 2099 W  
John Beers Rd. Stevensville, MI
- Michigan Blood**, 2710 Cleveland Ave, St.  
Joseph, MI 49085
- United Way of SW Michigan**, PO Box 807,  
Benton Harbor, MI 49022

Visit the Lakeshore Chamber Website  
[www.lakeshorechamber.org](http://www.lakeshorechamber.org) for Up-to-Date  
Information and Events

